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Hewlett Packard Enterprise

The AI-Powered Enterprise

BUILDING A DATA-DRIVEN FOUNDATION TO SUPER CHARGE YOUR AI JOURNEY

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Introduction

AI has become a business necessity today, catalysing innovation, efficiency, and growth by transforming extensive data into actionable insights, automating tasks, improving decision-making, boosting productivity, and enabling the creation of new products and services.

Generative AI stole the limelight in 2023 given its remarkable advancements and potential to automate various cognitive processes. However, now the real opportunity lies in leveraging this increased focus and attention to shine the AI lens on all business processes and capabilities. As organisations grasp the potential for productivity enhancements, accelerated operations, improved customer outcomes, and enhanced business performance, investment in AI capabilities is expected to surge.

Ecosystm predicts that for most organisations, AI spending will remain below 5% of their total tech expenditure in 2024, but it is likely to exceed 20% within the next 5 years.

AI Spend Will go into Hypergrowth in Australia

$0.65 — 2023
$3.10 — 2024
$10.41 — 2025
$24.24 — 2023
$39.98 — 2024
$56.73 — 2025
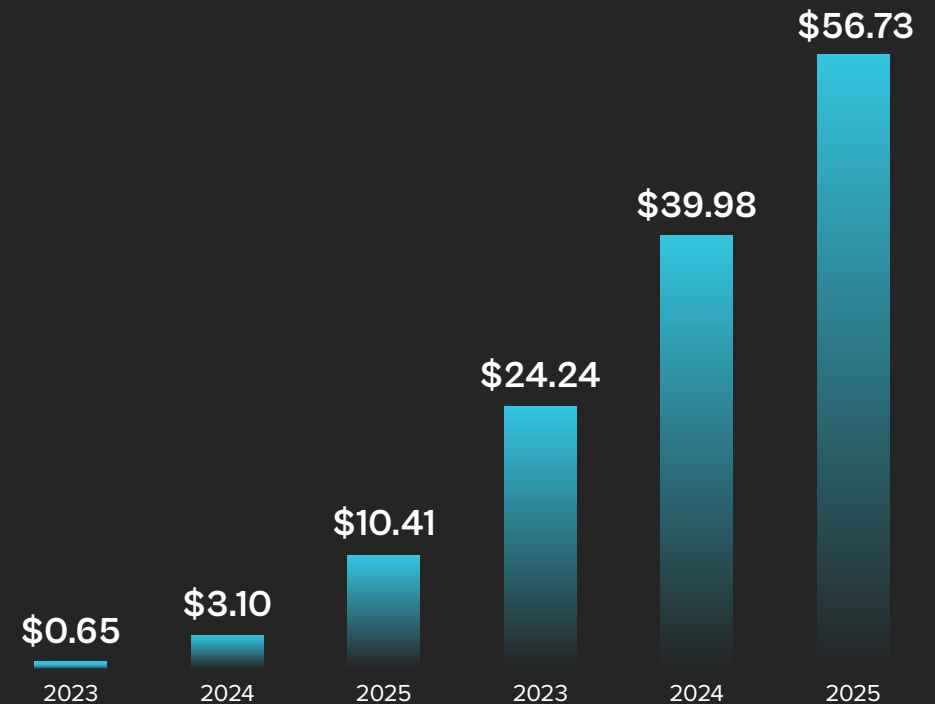
■ AI spend (AUD Billion)
Source: Ecosystm, 2024

Unleashing the Potential of AI Across Industries

Organisations across sectors are seeing significant opportunities for enhancement with AI:

Manufacturing. The industry is using AI to enhance workforce planning, product design and continuous improvement, efficiency, safety, and quality. Predictive maintenance minimises downtime; collaborative robots improve human productivity; AI-driven quality control detects production faults, ensuring product quality.

Transport & Logistics. AI-driven asset management, supply chain management and warehouse management are revolutionising the industry. AI algorithms optimise scheduling, routing, and traffic management, improving safety, efficiency, and last-mile delivery. Self-driving and software-defined vehicles are also being explored.

Banking & Finance. AI speeds processes such as KYC, loan applications, and claims processing; provides customer recommendations through robo-advisors; and personalises customer experience. AI also plays a crucial role in fraud detection.

Retail & eCommerce. The industry uses AI to analyse customer behaviour and optimise warehouse management for safety and efficiency. AI, including video analytics, IoT devices, and logistics software, maximises space utilisation in retail and warehouses.

Public infrastructure providers. They are turning to AI for public safety monitoring. Video analytics and sensors empower safety and security teams to extend public safety beyond conventional human monitoring practices.

AI Use Cases Are Exploding Across Business Functions

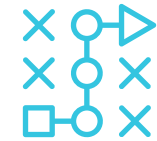| **72%** Sales & Marketing	**72%** Customer Experience	**63%** Product	**62%** Operations	**62%** HR	**60%** IT	**60%** Strategy
POPULAR USE CASES						
Lead Generation; Content Strategy; Location-based Targeting	Conversational AI/Chatbots; Sentiment Analysis; Personalisation	Product Design; Fraud Detection; R&D; Product Lifecycle Management; Process Simulation	Financial Insights; Logistics & Supply Chain Management; Reducing carbon footprint	Recruiting & Onboarding; Resource Allocation; Employee Experience	ITOps; SecOps; Threat Intelligence & Management; Code Generation; Automated QC	Operational Security & Risk Management; Business Planning; Sustainability

From Quick Wins to Enterprise Transformation: Scaling AI Successfully

While organisations will turn to generative and open-source tools for easy victories, it is crucial to establish tailored AI capabilities within the organisation.

This foundation empowers organisations to leverage AI at a larger scale, resulting in a comprehensive transformation into a smart and automated enterprise.

Strategic Success in Scaling AI: Three Critical Elements
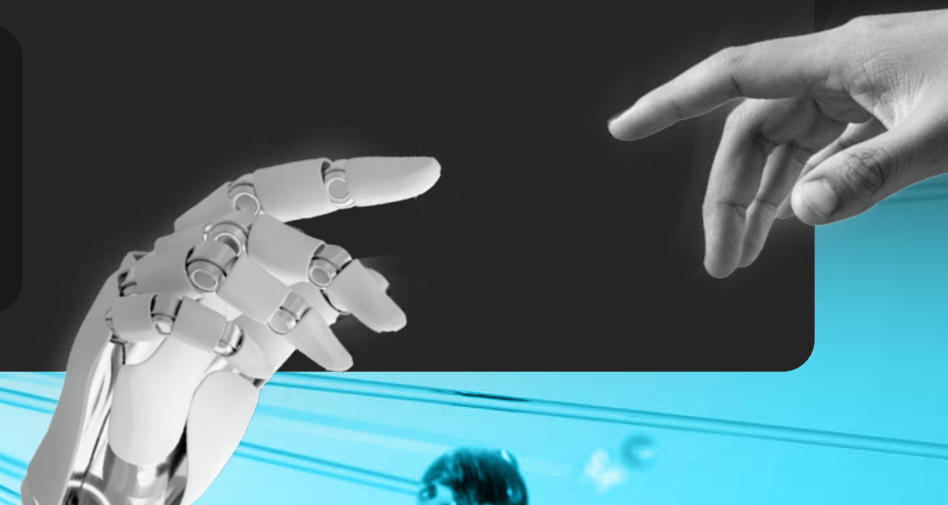
#1

AI Assessment

#2

AI Skills
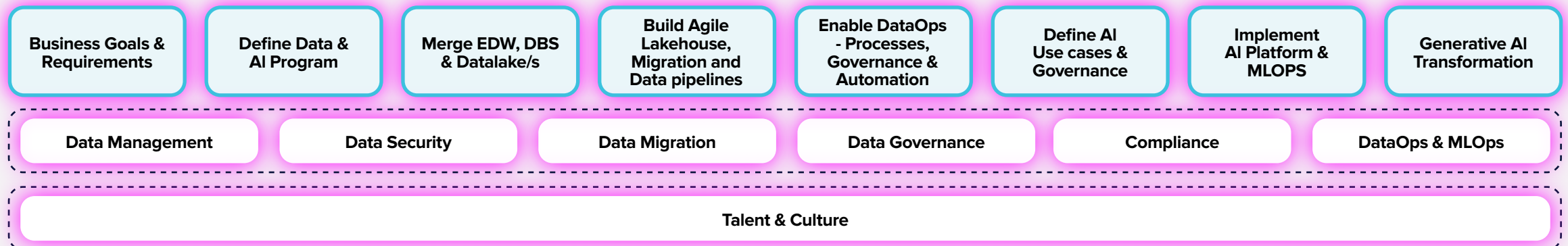
#3

Data Strategy

#1 AI Assessment: A Strategic Imperative for Organisations

Creating an AI strategy is a dynamic process that requires alignment with business goals, continuous learning, and the ability to adapt to shifting circumstances.

It should be a collaborative effort involving different stakeholders. However, the reality is that organisations have invested in AI solutions without a well-planned approach. The landscape has also grown increasingly complex due to emerging AI technologies that are disrupting the status quo and reshaping priorities regarding what can be achieved through AI.

Organisations should conduct a thorough assessment of their AI strategy and roadmap to ensure that decision-makers have access to accurate, timely, and relevant data to guide their choices. This strategic approach not only enables the refinement of processes based on data insights but also involves continuous alignment and re-alignment with business objectives, ongoing learning, and collaboration with a diverse business stakeholders

Continuous Evaluation: What Organisations Need to Assess

| Business Goals & Requirements | Define Data & AI Program | Merge EDW, DBS & Datalake/s | Build Agile Lakehouse, Migration and Data pipelines | Enable DataOps - Processes, Governance & Automation | Define AI Use cases & Governance | Implement AI Platform & MLOPS | Generative AI Transformation |

| Data Management | Data Security | Data Migration | Data Governance | Compliance | DataOps & MLOps |

| Talent & Culture |

# #2 Building the Skills for an AI-Ready Workforce

Even with the best intentions and strategies, organisations that exclude their employees from the AI roadmap are prone to failure when attempting to scale AI.

Employees' proficiency in understanding, implementing, and using AI technologies is a competitive edge for organisations, enhancing productivity and decision-making. These AI skills also future proof the workforce, enabling individuals to adapt to the evolving digital landscape and be relevant in the job market. As AI continues to reshape work and society, upskilling becomes a strategic necessity for both individuals and organisations.
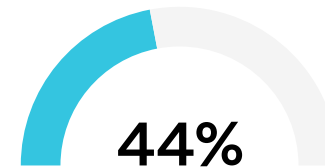
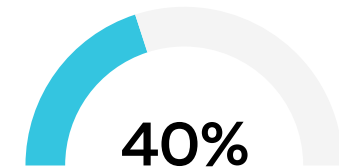## Organisations Face Challenges in Balancing Business and Technical Skills
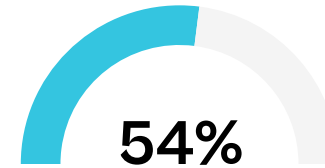
54%
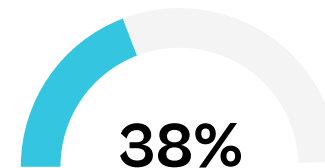Defining business requirements/KPIs/metrics
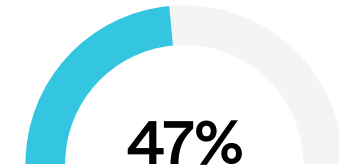
47%
Lack of staff with a combination of business and AI skills

44%
Managing business process changes

40%
Data quality

38%
Lack of sufficiently skilled IT staff

Australia N=65
Source: Ecosystm Digital Enterprise Study, 2024

Key areas of focus for organisations include:

Technical skills
Expertise in data science, machine learning, and AI algorithms for effective AI application development and management, including handling extensive datasets, efficient data management, and infrastructure provisioning.

Ethical and Legal Acumen
Grasping the ethical dimensions of AI and understanding the organisation's legal obligations on data privacy, compliance, and protection.

Business Proficiency
The ability to pinpoint areas where AI/automation align with business priorities and using the right insights for informed decision-making.

#3 Preparing for AI Growth with an Effective Data Strategy

Data serves as the lifeblood of AI.

Slow data access, leading to a lack of parallelisation, translates to costly and delayed decision-making in AI processes. While most workloads have historically demanded enhanced performance during refresh cycles, AI workloads are reshaping data centres. This transformation involves powerful processing capabilities, liquid-cooled servers, direct GPU access, and highly scalable, high-performance storage systems optimised for deep learning and neural networks.

To effectively support AI, data solutions must adapt to the diversity of techniques, algorithms, and models consolidating the fragmented landscape of disparate systems.

AI COMPLEXITY AND FRAGMENTED AI LANDSCAPE

AI SUB CATEGORIES

Machine Learning	Deep Learning	Natural Language Processing	Computer Vision	Speech Recognition	Generative AI	Large Language Model	Knowledge-based System

AI TECHNIQUES

Predictive Analytics Deep Learning	Neural Networks Classifications	Machine Learning Deep Learning Rule-based	Deep Learning Machine Learning	Natural Language Processing	Natural Language Processing Machine Learning	Generative AI Natural Language Processing Deep Learning	Rule-based Algorithms

Data Strategy Essentials: Key Focus Areas for Success

Analytical and AI applications come with a wide range of demands, including throughput, latency, capacity, I/O, file sizes, data types, and scalability.

An AI-driven data system must focus on:

Performance. To maximise GPU efficiency, storage systems must offer ultra-low latency and high-performance features, such as all-flash and NVMe technologies. AI modelling relies on rapid, random access to small and medium-sized files.

Scalability. AI's large-scale requirements require distributed solutions and non-shared file or object platforms. These facilitate a superior performance and scalability, supporting GPU farms for modelling and inferencing.

Reliability. Given the potentially lengthy model training periods, data platforms must be reliable and highly available. Interruptions in data access or loss of checkpoints and logs can have disastrous consequences.

Data Management and Services. AI models require data cleaning, organisation, and preprocessing. Data solutions should support metadata tagging, data versioning, and other services to facilitate these tasks.

Governance and Compliance. Enterprises must adhere to data regulations and privacy laws like GDPR, HIPAA, and CCPA. A robust data strategy defines how data should be collected, stored, and used to ensure compliance, reducing legal risks.

Containers, Orchestration, and Automation Support. As AI workloads are frequently deployed in containers, storage systems should offer orchestration and automation capabilities to scale with workloads efficiently.

Start your AI Journey with HPE

AI Assessment: Data Transformation Capability Assessment

Evaluation of data platform to determine the readiness of data and analytics services and technologies to satisfy business objectives

AI Skills: Data Discovery Workshops

A visual and interactive workshop covering data, data platform, and analytics starting from exploration of business needs and drivers

Data Strategy and Architecture: Design & Migration Planning Service

A time-bounded, Agile and Enterprise Architecture methodology-based, design and planning service

CLICK HERE FOR MORE DETAILS

About Hewlett Packard Enterprise

Hewlett Packard Enterprise is the global edge-to-cloud platform-as-a-service company that helps organizations accelerate outcomes by unlocking value from all of their data, everywhere. Built on decades of reimagining the future and innovating to advance the way we live and work, HPE delivers unique, open and intelligent technology solutions, with a consistent experience across all clouds and edges, to help customers develop new business models, engage in new ways, and increase operational performance.

About Ecosystm

Ecosystm is a Digital Research and Advisory Company with its global headquarters in Singapore. We bring together tech buyers, tech vendors and analysts onto one integrated platform to enable the best decision-making in the evolving digital economy. Ecosystm has moved away from the highly inefficient business models of traditional research firms and instead focuses on research democratisation, with an emphasis on accessibility, transparency, and autonomy. Ecosystm's broad portfolio of advisory services is provided by a team of Analysts from a variety of backgrounds that include career analysts, CIOs and business leaders, and domain experts with decades of experience in their field. Visit **ecosystm.io**