



CUTTING THROUGH THE AI HYPE



Tim Sheedy

Principal Advisor, AI &
Customer Experience,
Ecosystem

WHAT IS AI?

Dictionary

Search for a word



artificial intelligence

noun

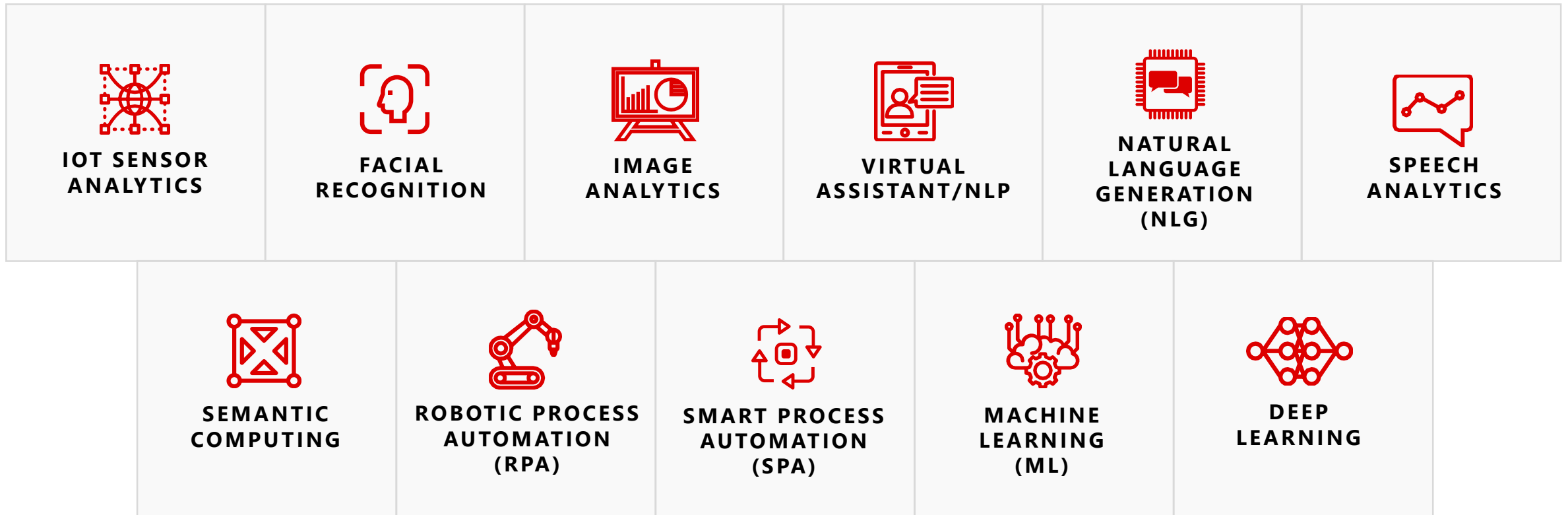
the theory and development of computer systems able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.



Translations, word origin and more definitions

AI MEANS A LOT OF DIFFERENT THINGS TO A LOT OF DIFFERENT PEOPLE

When discussing the market for AI, we are referring to the following 11 technologies:

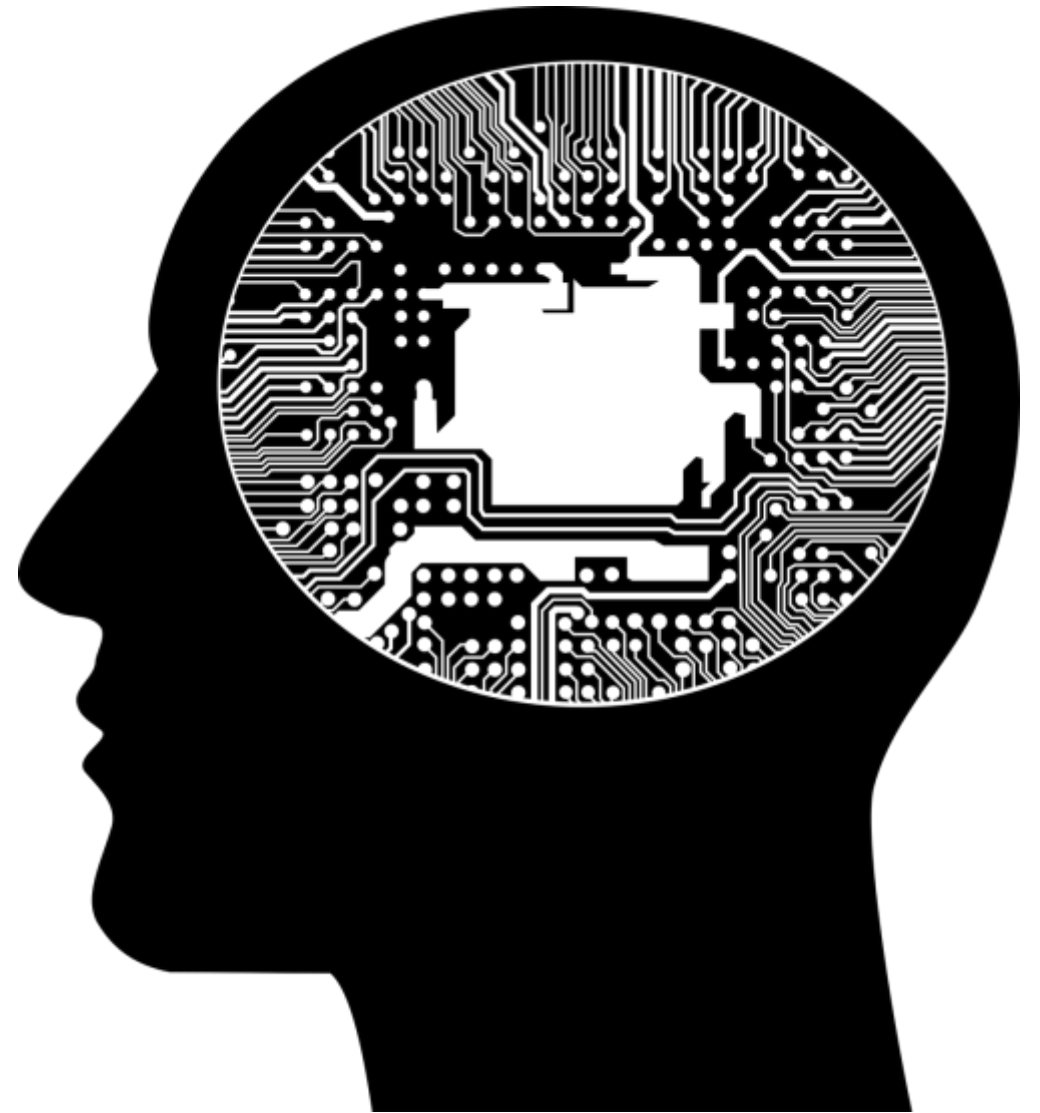




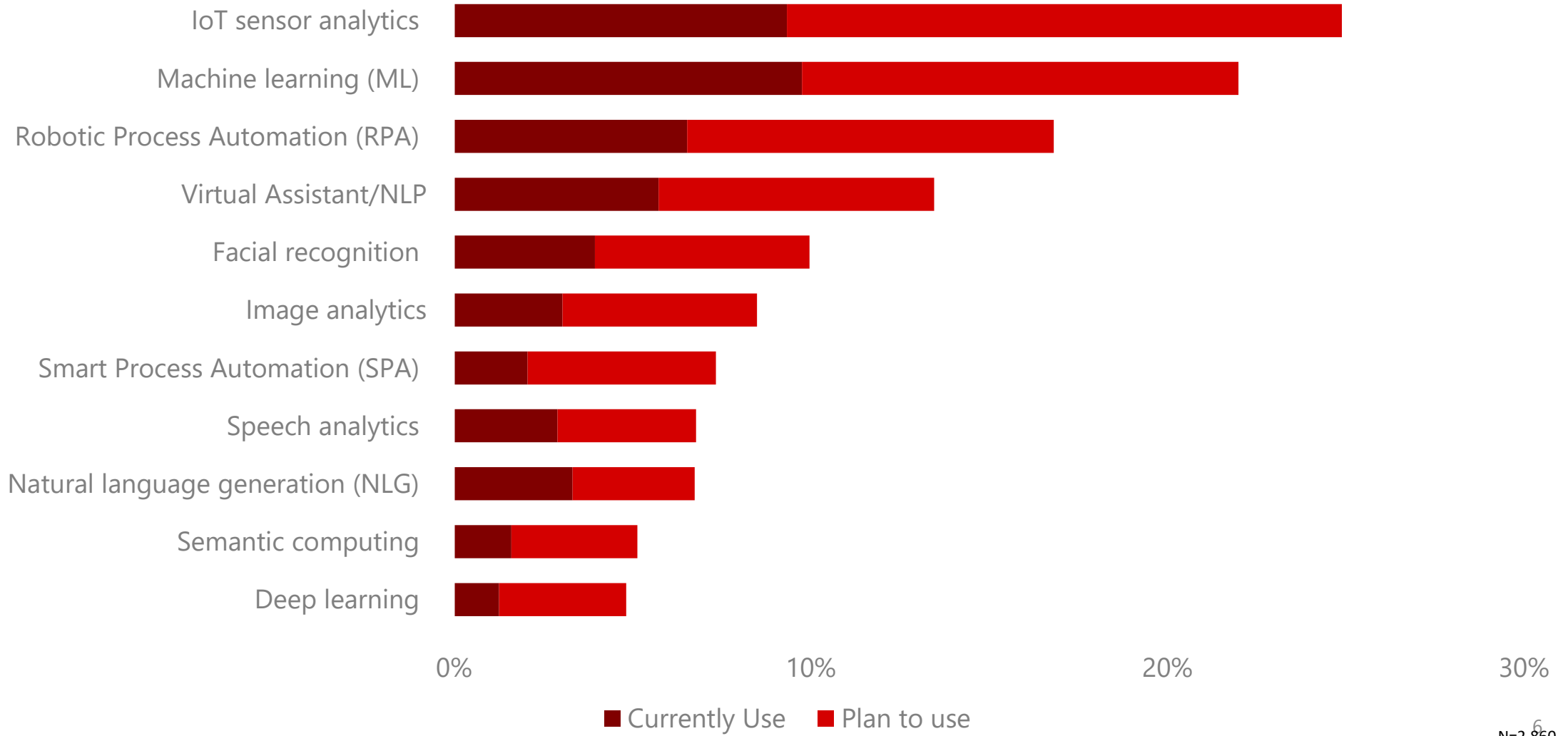
What AI Applications and Services are Being Used Today?

MANY BUSINESS IN ASIA PACIFIC ARE USING AI TODAY

- Mining companies are using it for OH&S
- Governments are using it to authenticate citizens
- Banks are using it to help guide customer next steps and fraud detection
- Manufacturers are using it to monitor factory equipment
- Governments are using it for public safety and to monitor fish populations
- Retailers are using it for inventory management
- Financial services providers are using it to help drive regulatory compliance
- Online retailers are using it to make selling cars easier, faster and more reliable
- Brands are using it to find their next customers
- Health providers are using it to detect eye disease, and detect and prevent heart disease
- Agribusinesses are using it to predict future chemical requirements



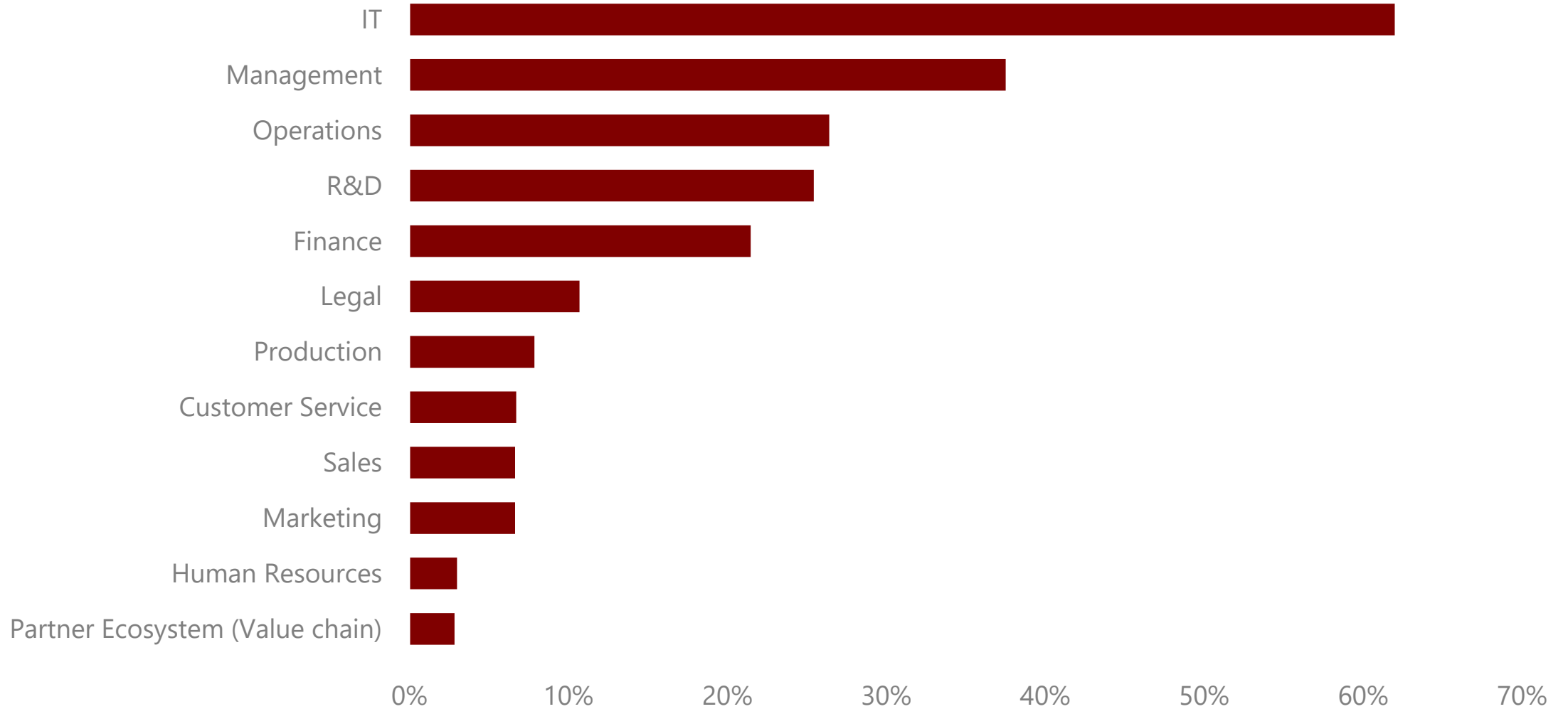
AI USAGE IS SET TO ACCELERATE





Who Are The AI Decision Makers and Users?

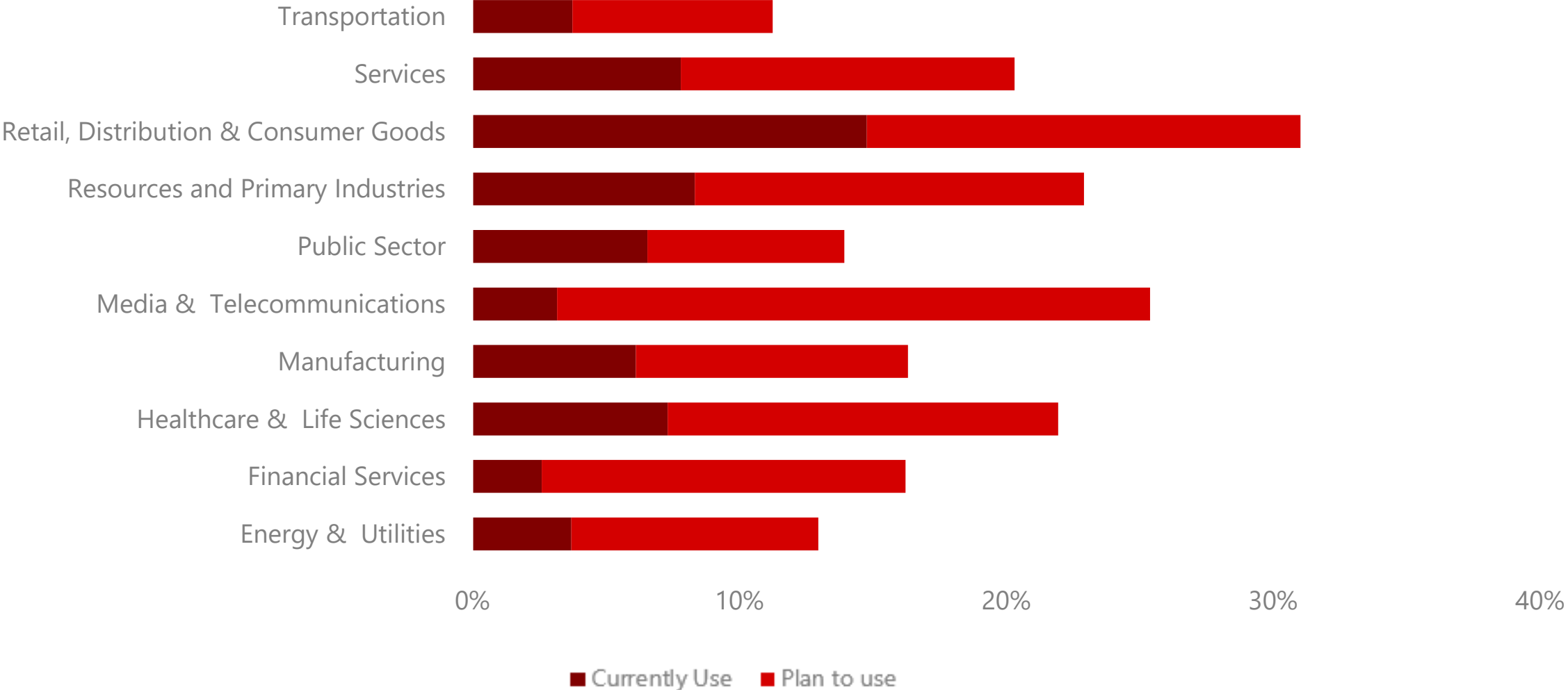
AI DECISION MAKERS



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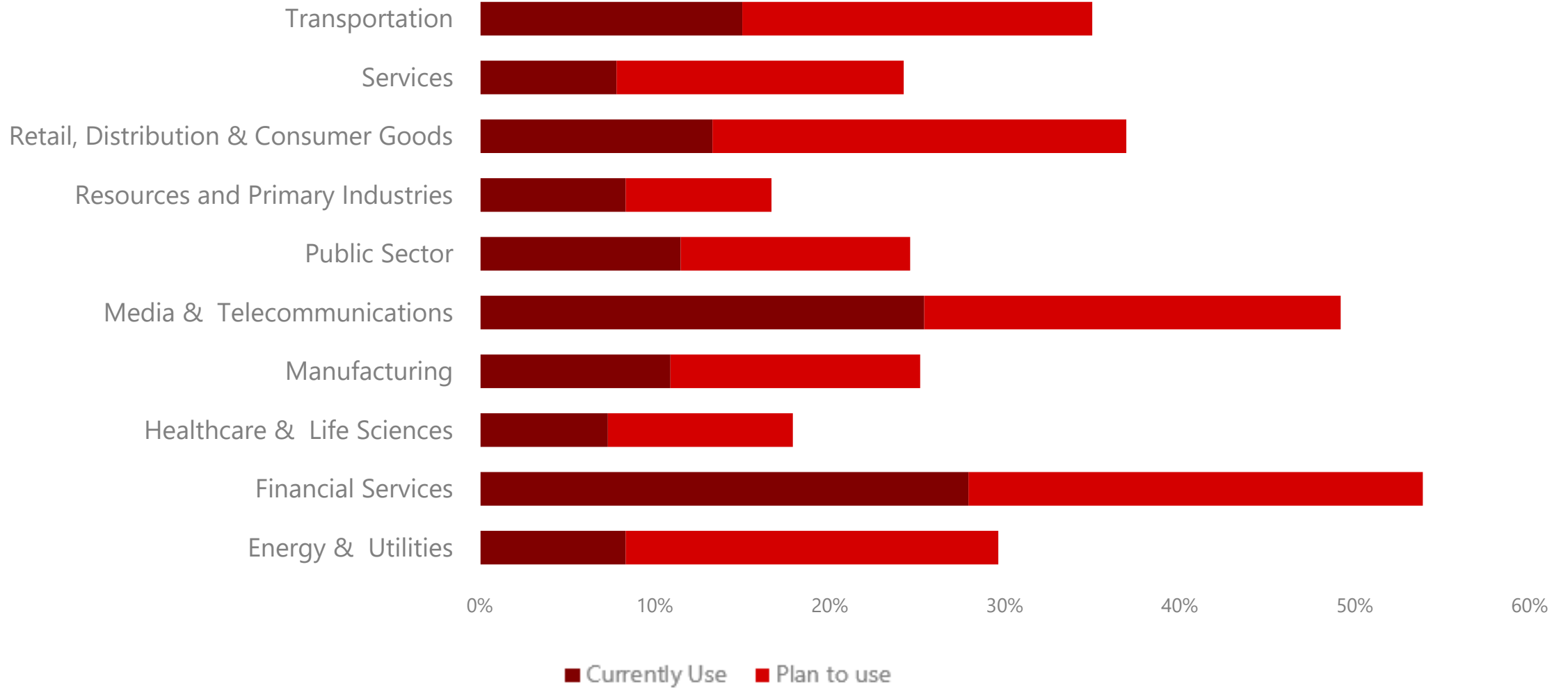


IMAGE ANALYTICS



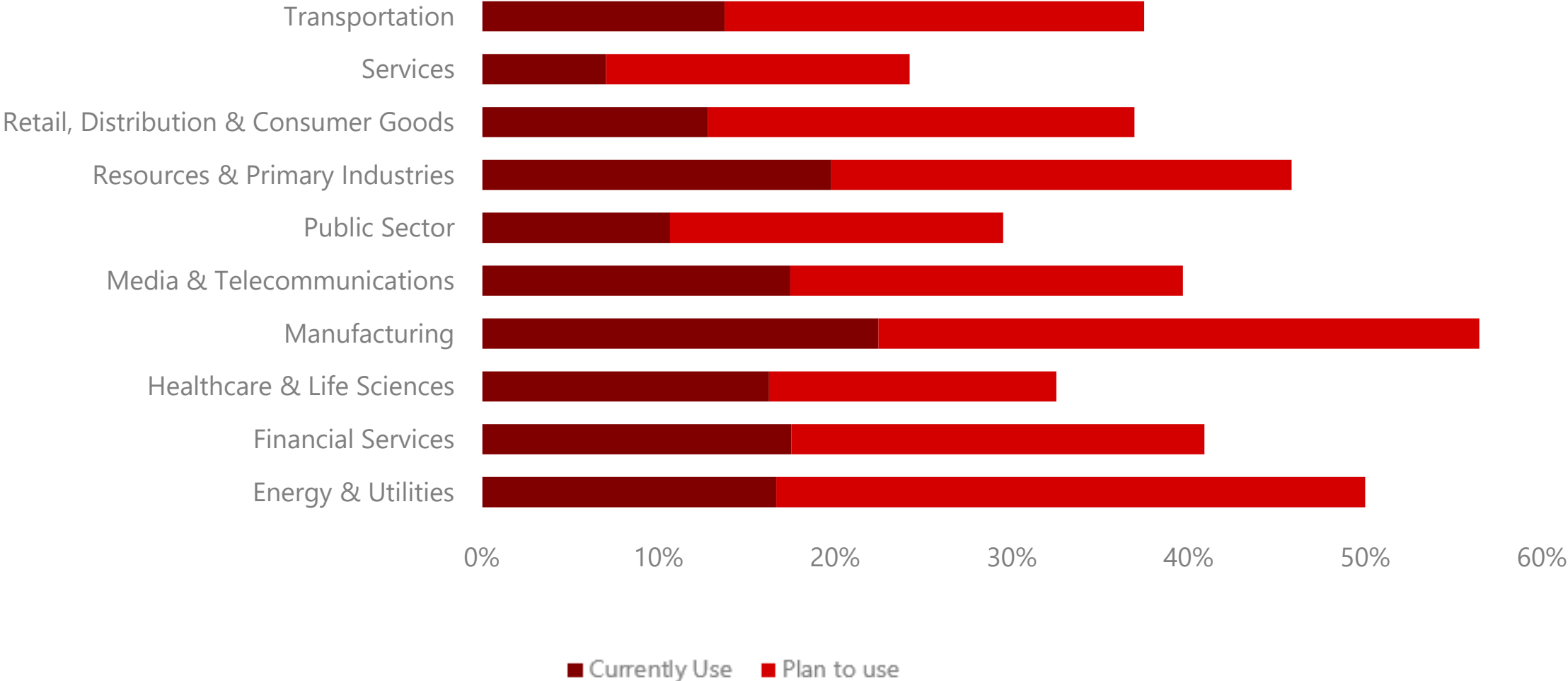
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VIRTUAL ASSISTANTS



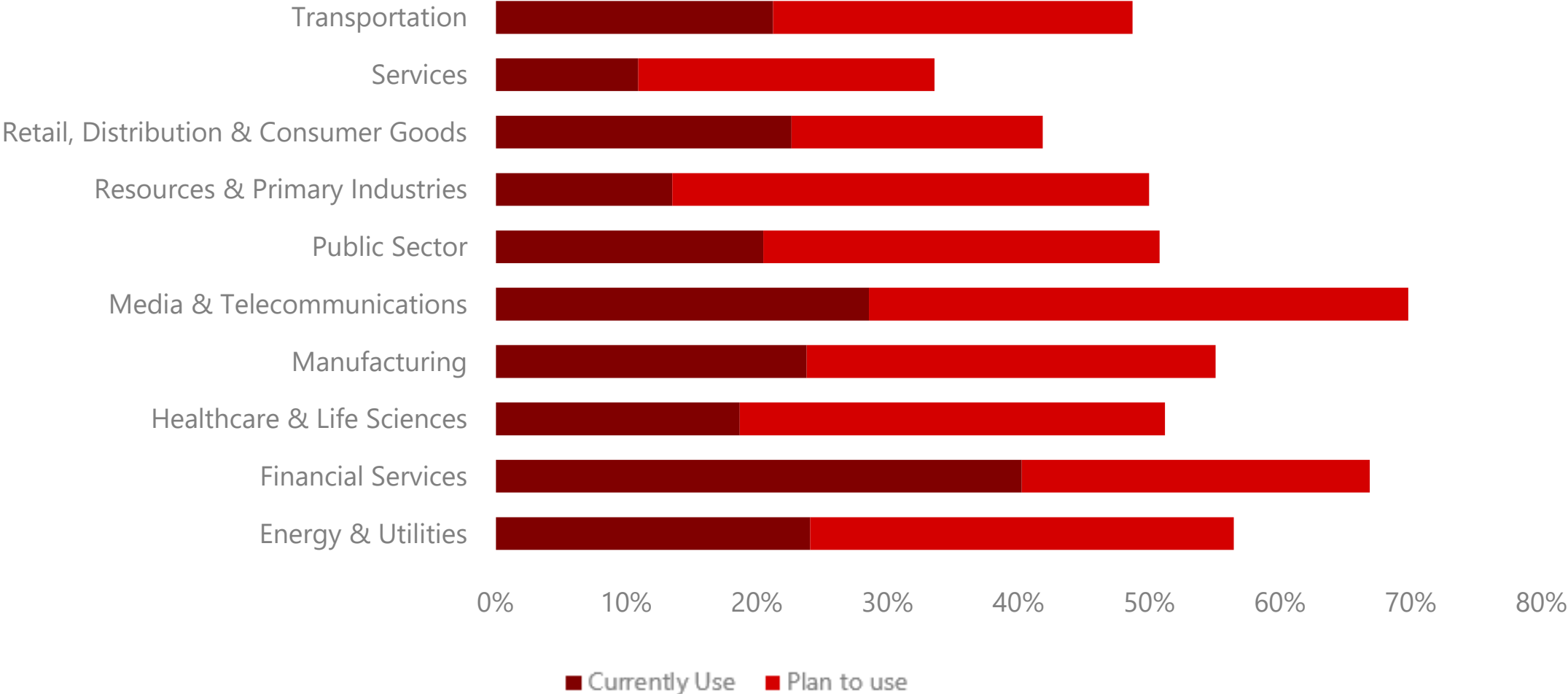
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ROBOTIC PROCESS AUTOMATION



N=481

MACHINE LEARNING



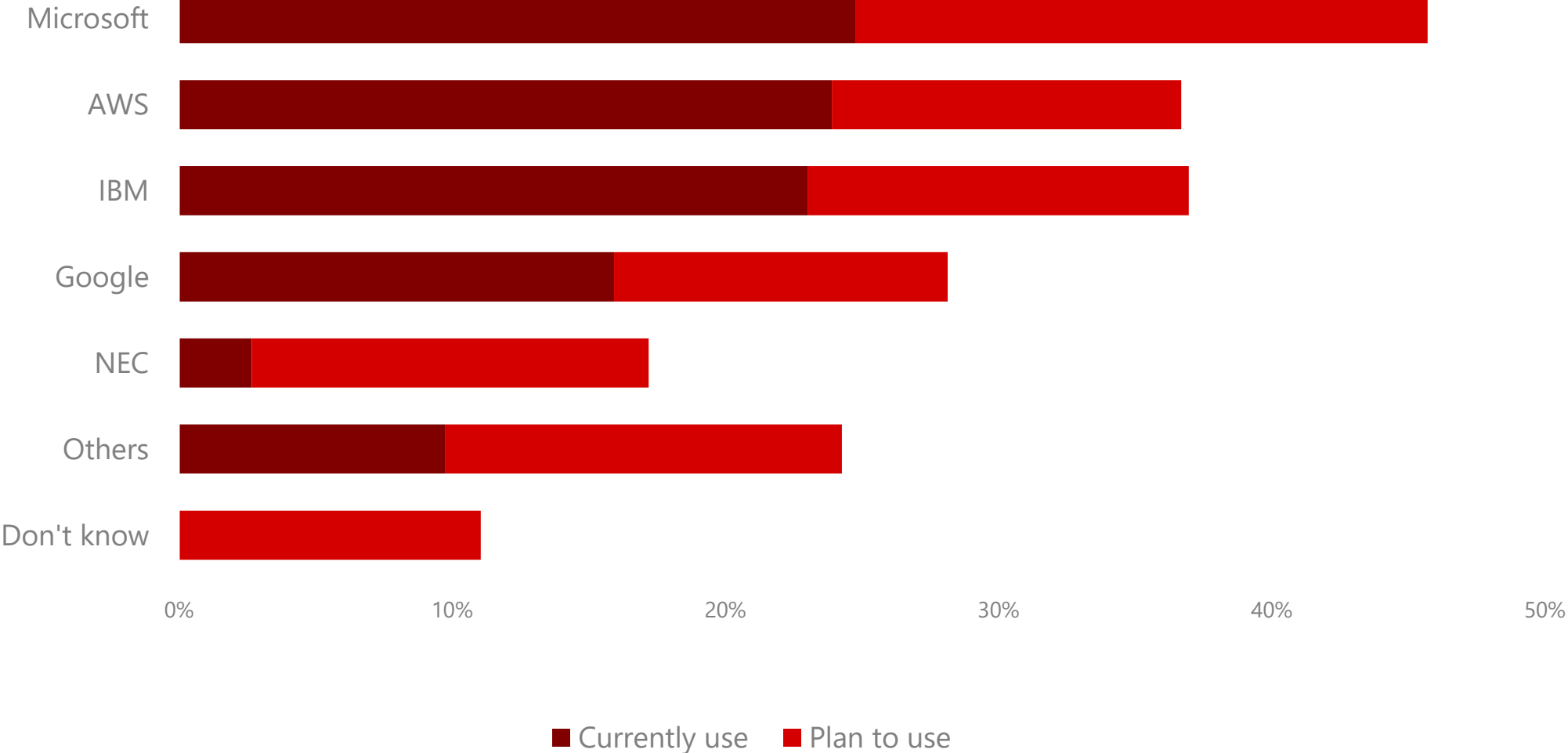
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What AI Vendors are Buyers Choosing Today – and Who are They Considering Tomorrow?

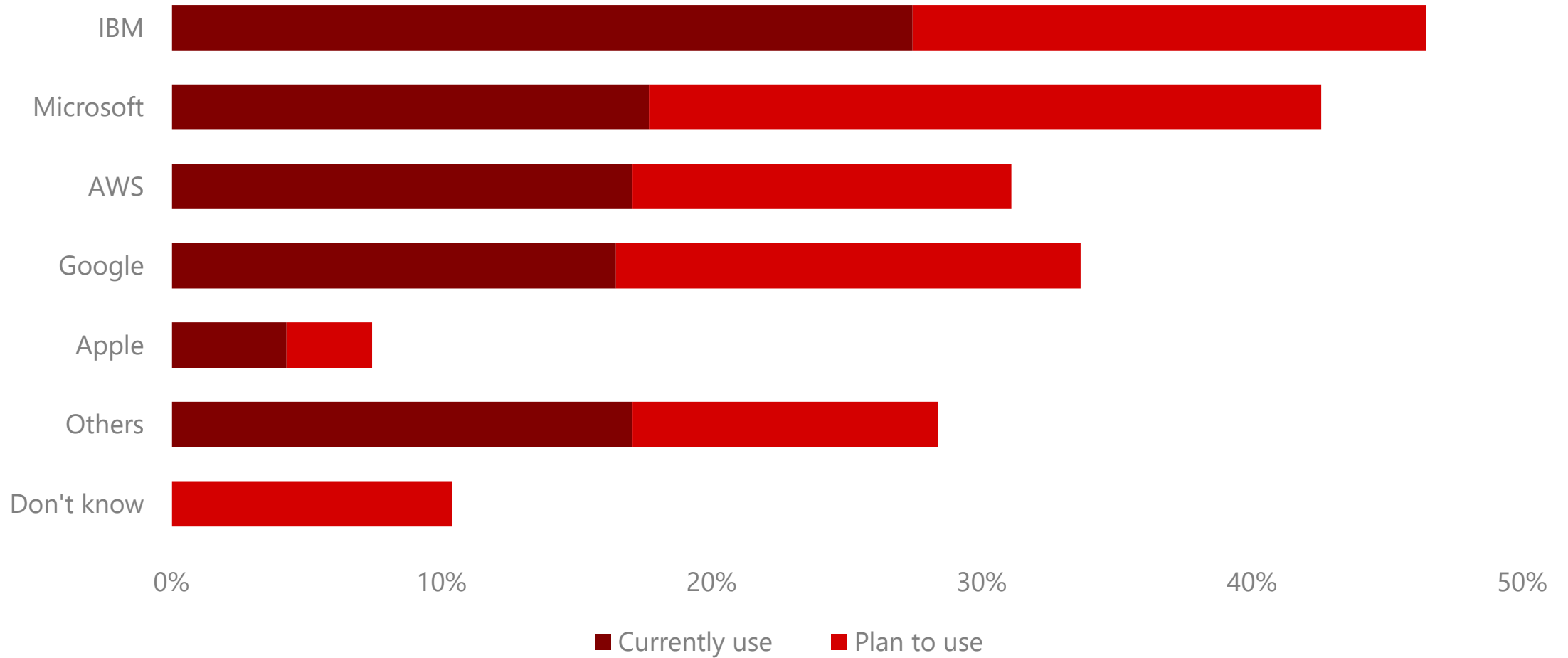
FACIAL RECOGNITION



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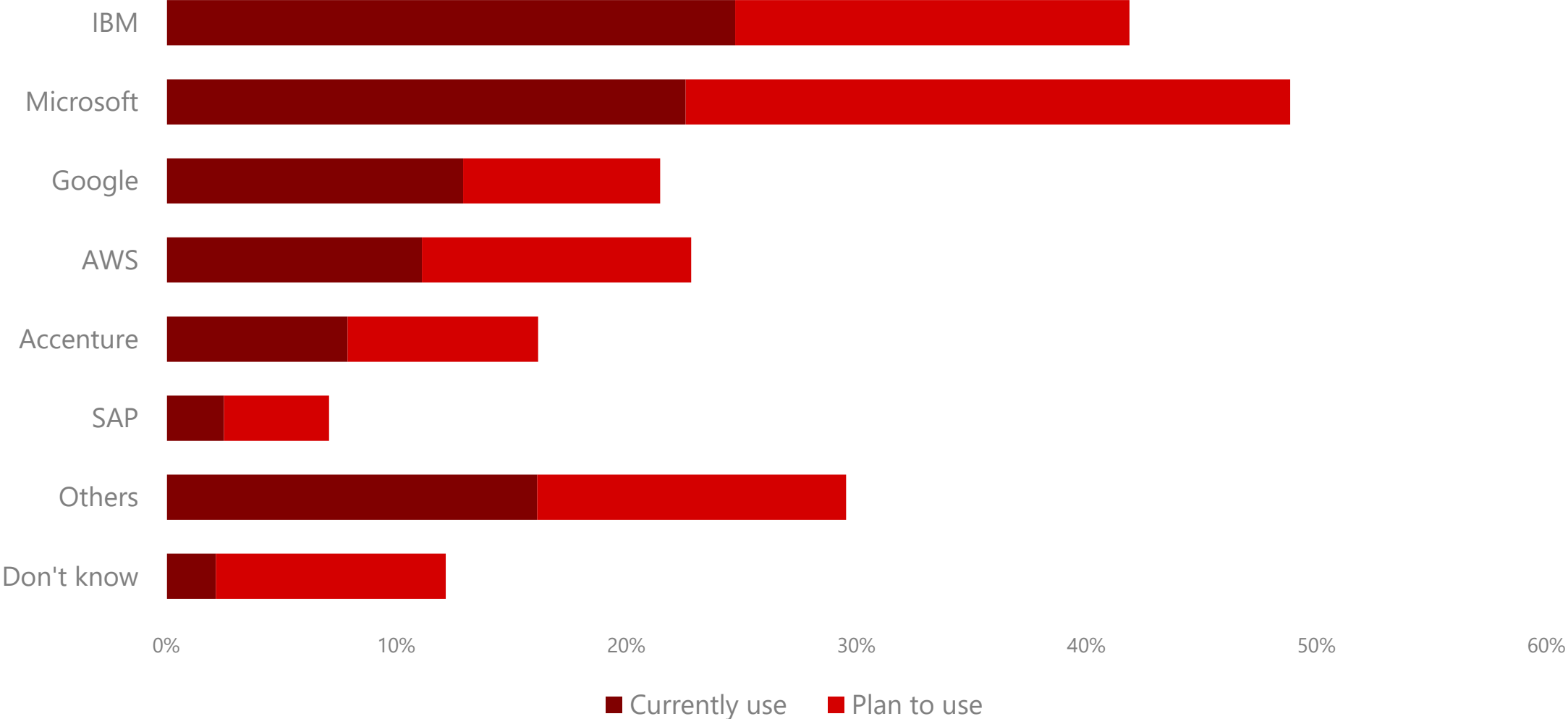


VIRTUAL ASSISTANT



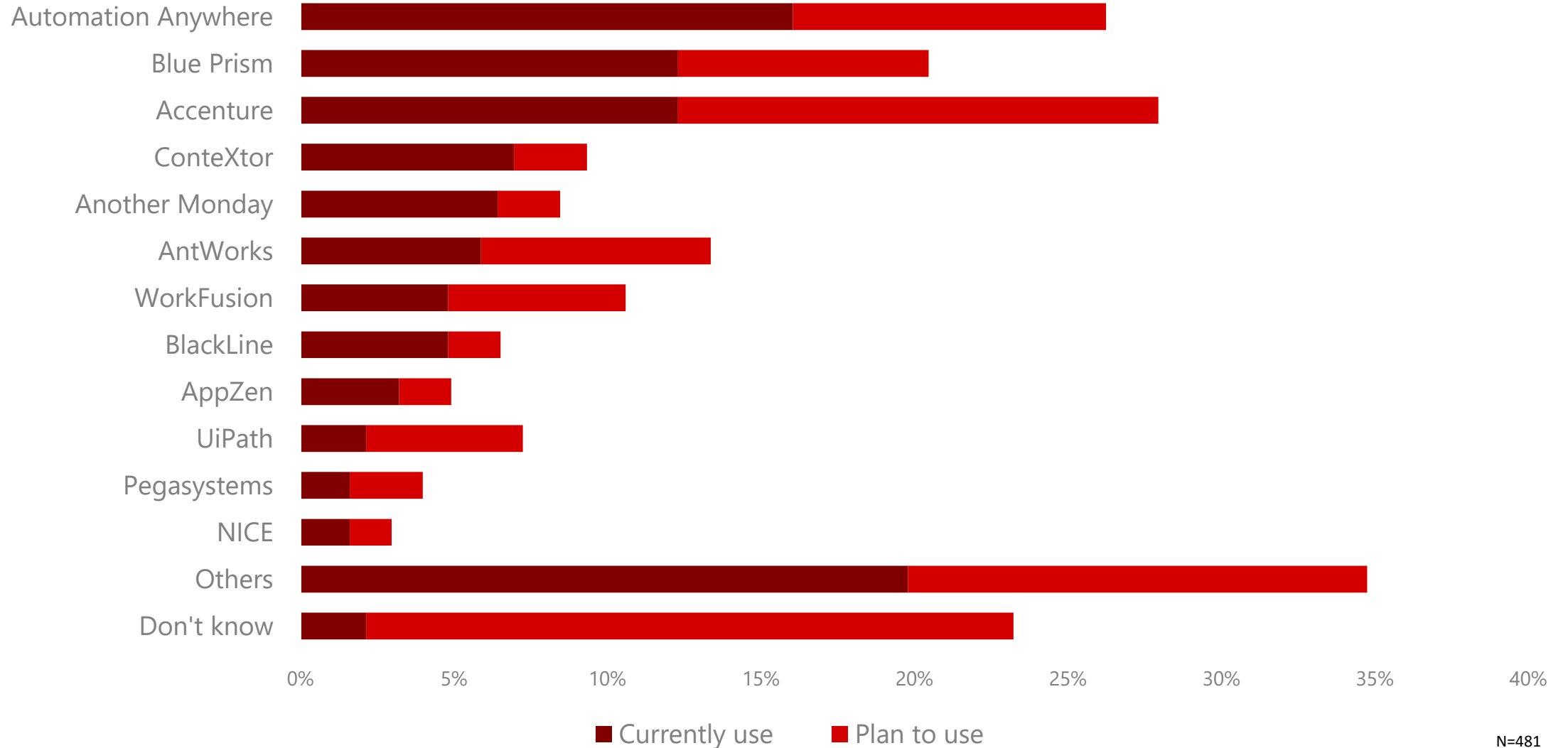
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MACHINE LEARNING



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RPA

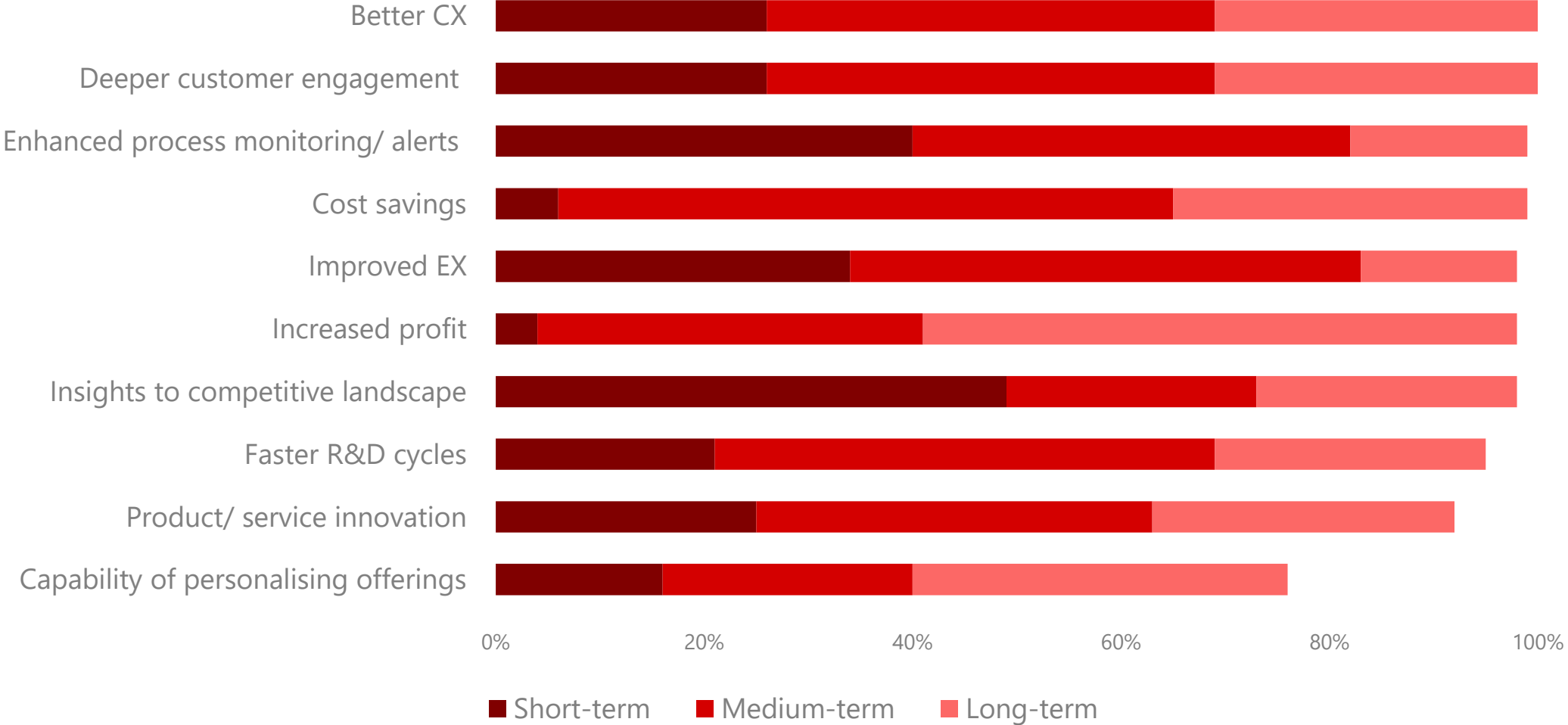


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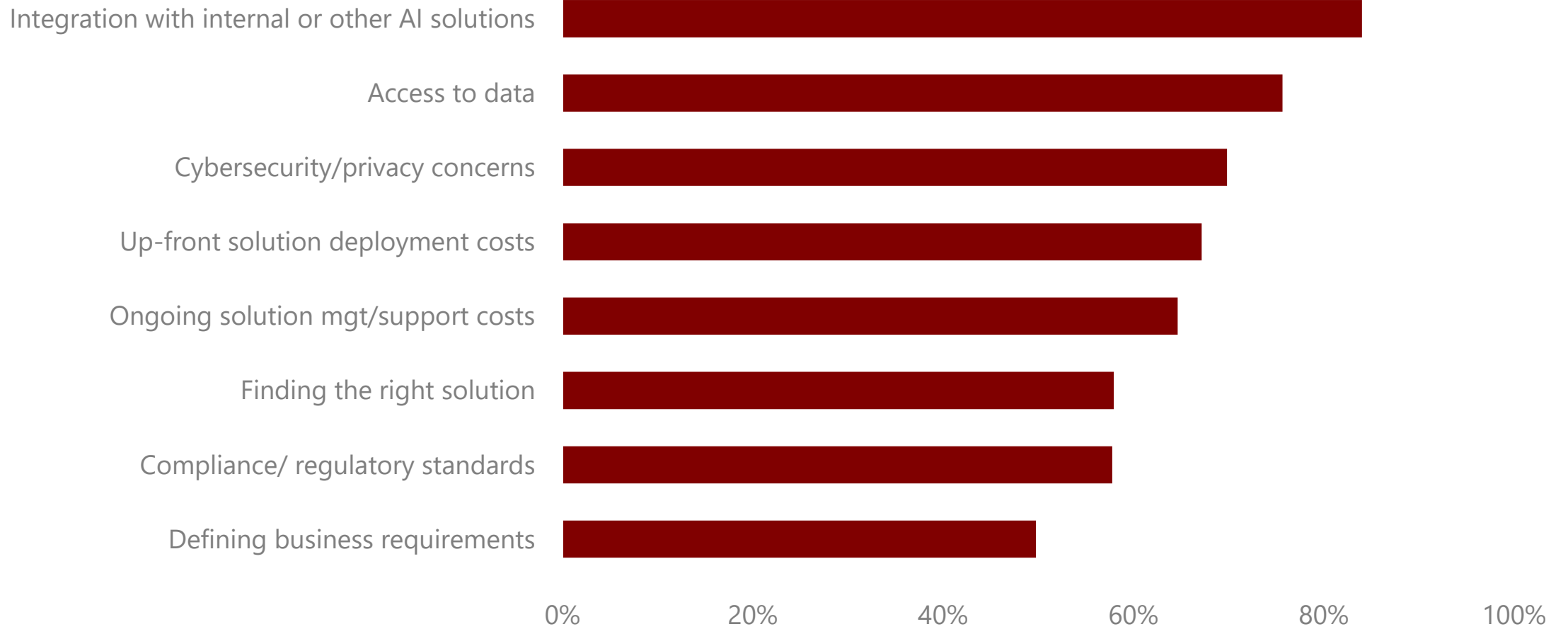
What Are The Benefits and Challenges of AI – and How are Buyers Determining the Success of Their AI Initiatives

DRIVERS AND BENEFITS OF AI



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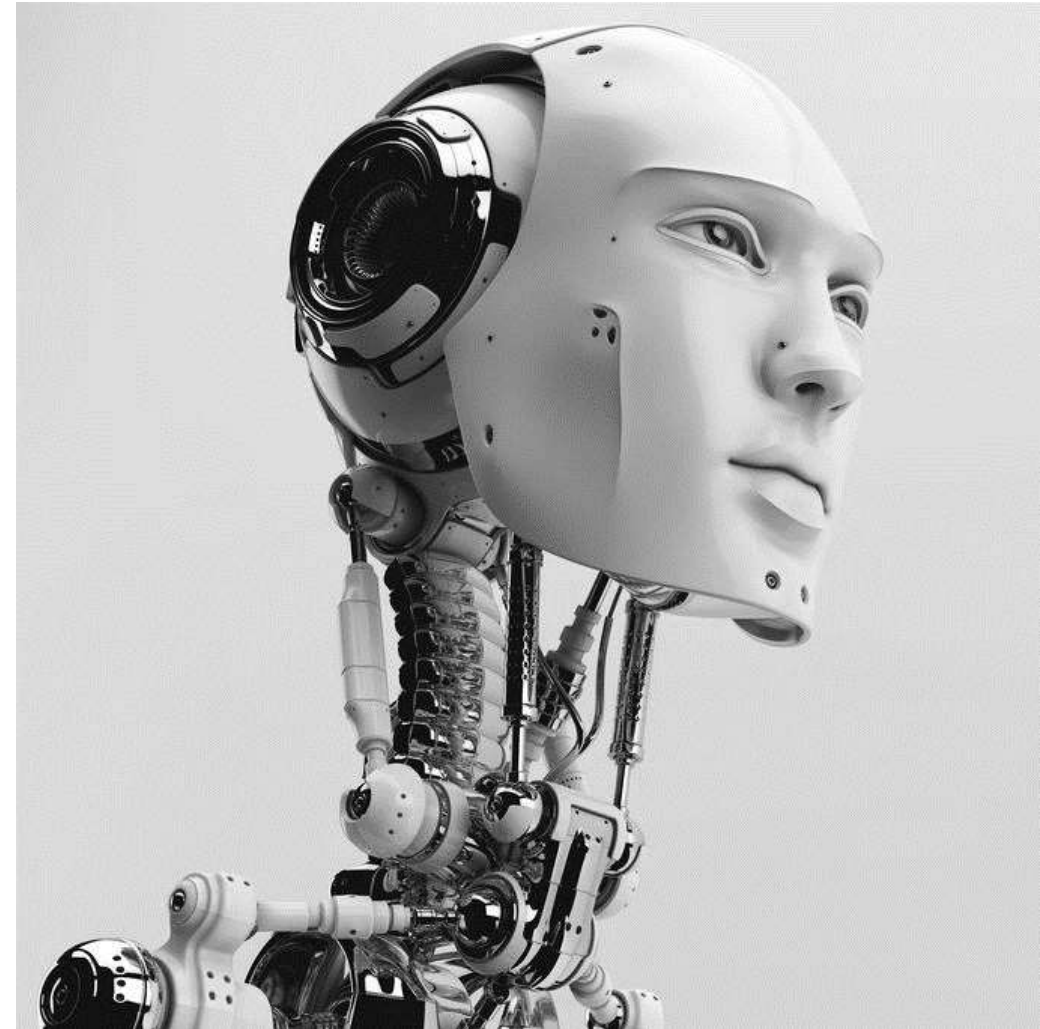
TOP 8 AI CHALLENGES



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AI WILL DRIVE CHANGE IN YOUR BUSINESS

- Employee roles are already changing – and this will continue
- SOME new skills are required (but they are already changing)
- You will have the opportunity to save money on staff – but depending on your industry and use case, you may choose NOT to take that opportunity!
- When AI is overlaid on existing solutions, you will need to “manage the bots”
- Use Design Thinking principles to reimagine your business in an intelligent future – and use this vision to guide buying behaviors





e c o s y s t m

THANK YOU

Tim Sheedy

Principal Advisor

tim.sheedy@ecosystem360.com

Ecosystem Advisory

W www.ecosystem360.com | **E** info@ecosystem360.com

LI www.linkedin.com/company/ecosystemadvisory.com/

TW twitter.com/ecosystem360