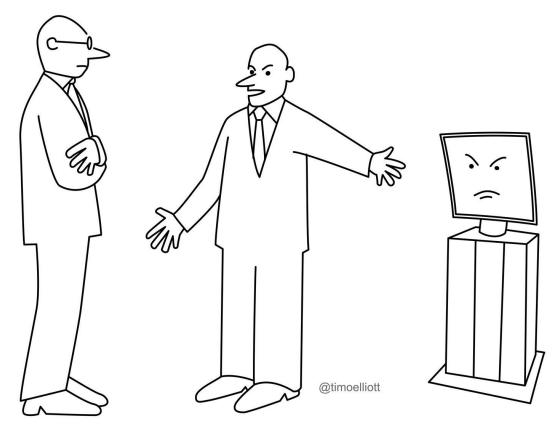




PREPARING YOUR SUPPLY CHAIN FOR DIGITAL BUSINESS

Debashis Tarafdar Principal Advisor, Supply Chain

What Digital Business is NOT!



His decisions aren't any better than yours
— but they're WAY faster...

Agenda

- What is digital business?
- Digital business evolution and value
- Aligning digital and supply chain strategies
- Supply chain capabilities essential for success
- Understanding the digital maturity journey

A solution-centric business approach to deliver customer value through process innovations that connect people, technology and "things" to drive revenue and efficiency.

BMW Teleservices







Digital Technologies Creating New Opportunities in Supply Chains

Smart Machines





3D Printing











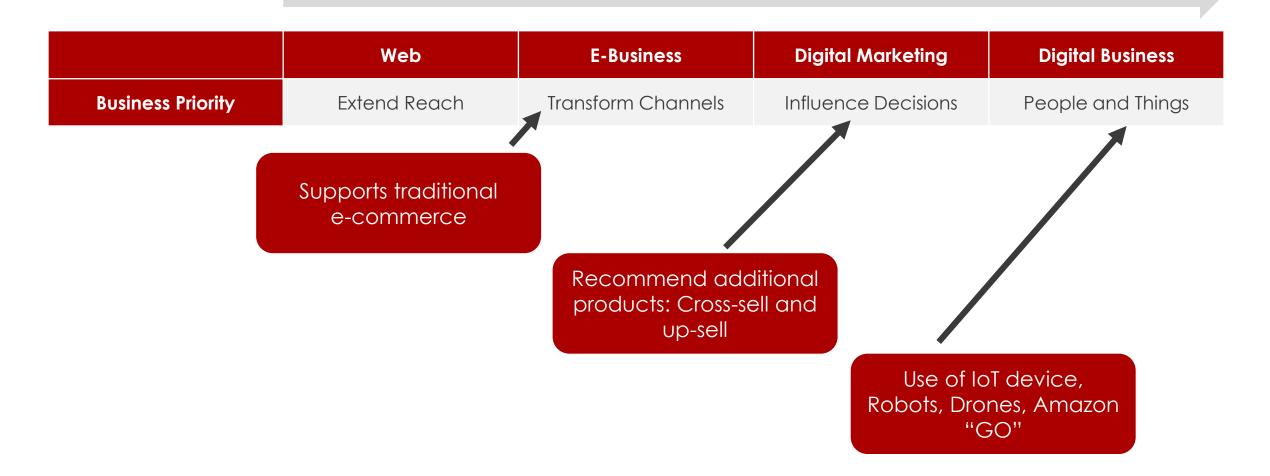


Big Data Analytics

Digital Manufacturing: Haier Interconnected Factory



Evolution of Amazon's Digital Business Priority



Aligning Digital Business and Supply Chain Strategies

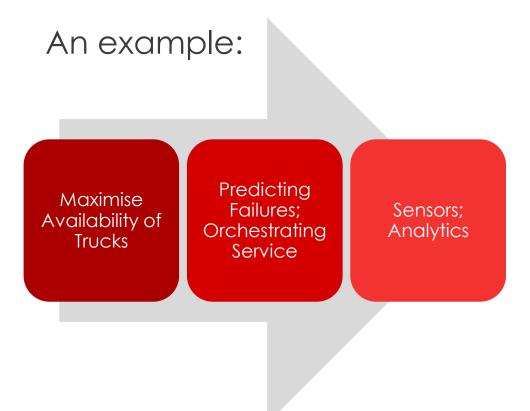
	Web	E-Business	Digital Marketing	Digital Business
Business Priority	Extend Reach	Transform Channels	Influence Decisions	People and Things
Supply Chain Focus	Customer and Partner Access	Order Fulfillment; Cost- to-serve	Segmentation & Demand Shaping	Deliver Customer Value
Digital Supply Chain Capabilities	Web Services B2B Integration	Multi-channel Order Management	Analytics	Big Data; AI; Machine Learning

Align Your Digital Path

Digital
Business
Model

Supply Chain
Operating
Model

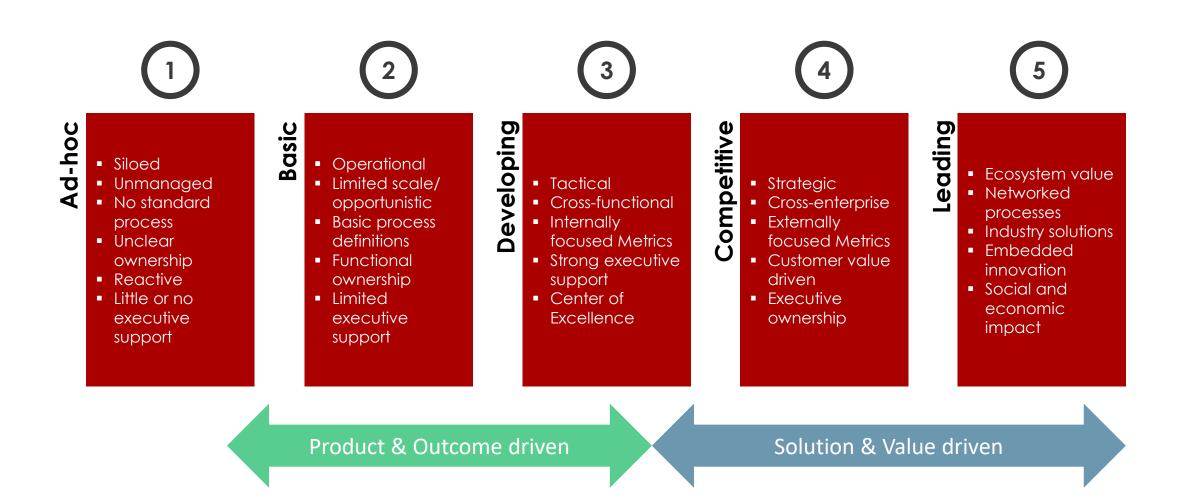
Technology
Model



Evolution of Supply Chain Capabilities to Support Digital Business

Analog "Digitalised" Digital Digital Value Digital Supply Chain Supply Chain Supply Chain Chain **Ecosystem IBP** Planning Customer-centric Value Networks Sourcing Multi-channel Segmentation Hubs Manufacturing E2E Visibility Demand sensing Marketplaces Logistics Global Logistics & shaping **ERP** Rapid Planning IoT Al **MRP** Optimization **Smart Machines** Machine Learning WMS **Control Tower** "Prescriptive" "Cognitive" TMS "Predictive" Demand-driven: Extended **Functional** Cross-functional Collaborative Enterprise

Consider Digital Maturity Along the Way





THANK YOU

Debashis Tarafdar
Principal Advisor
(65) 9385 9601
debashis.tarafdar@ecosystm360.com

Ecosystm Advisory

W www.ecosystm360.com | E info@ecosystm360.com | LI www.linkedin.com/company/ecosystmadvisory.com/ | TW twitter.com/ecosystm360